

Participant Flyer

Truck Convoy Demonstration Brussels - 7 September 2026

Brussels, 7 September 2026

Why we are going to Brussels?

We are driving to Brussels to show that Europe's industrial value chains need immediate political attention. Steel, metals, processing and manufacturing companies are under pressure from unfair competition, rising imports of steel-intensive products and downstream carbon leakage.

Our message

- Fair competition for European companies.
- Effective protection against circumvention through steel derivatives.
- CBAM and trade rules that cover the full value chain.
- Traceability, Melt & Pour logic and transparent origin rules.
- A strong Made in Europe approach for strategic projects.

Why it matters?

- European jobs and SMEs are at stake.
- Industrial know-how and manufacturing depth are being lost.
- Carbon leakage is moving into finished products.
- Europe must keep the capacity to build, repair, transport and decarbonise.
- A resilient Europe needs resilient industrial value chains.

Convoy slogans

**SAVE THE MANUFACTURING IN EU
NO GREEN DEAL WITHOUT INDUSTRY
NO STRATEGIC AUTONOMY WITHOUT MANUFACTURING
NO EUROPEAN FUTURE WITHOUT EUROPEAN VALUE CHAINS**

For drivers and participants

Please represent the sector visibly, calmly and professionally.

The convoy stands for European industry, European jobs, fair trade and a credible industrial future.

Contacts and hashtags

EUROMETAL | office@eurometal.net | eurometal.net

#EuropeNeedsIndustry #MadeInEurope #SteelValueChain #EUROMETAL